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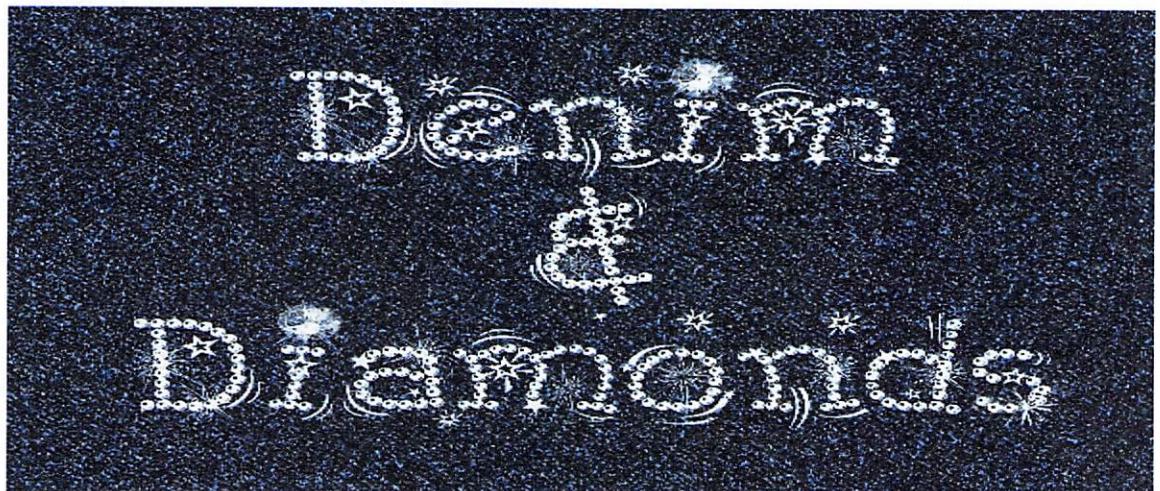
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MISSOURI COUNTY COLLECTORS' ASSOCIATION



MCCA is going LIVE for the 2021 Annual Training Conference

Dear Valued Sponsors/Vendors:

The COVID-19 pandemic caused the cancellation of the MCCA 2020 Annual Training Conference – twice... We are so excited to be gathering in person again this April and to keep everyone as safe as possible at the event, we are making some modifications and adjustments to how the conference will flow this year.

We are requiring face coverings, social distancing, and health screenings. We are minimizing common touch points and discouraging off-site activities. We are not endorsing any Hospitality Suites and instead are asking Vendors who have historically provided entertainment and a social atmosphere to join with and in providing the MCCA planned social events on Tuesday and Wednesday nights. There will be a dinner provided Tues night at the Capitol Plaza for attendees and we hope you will cooperate with the Executive Board in minimizing the exposure to COVID and other germs, viruses, etc. out in the city by staying on property.

The basic timeline of the Conference will be the same. Vendors can begin set-up at 8am on Tues, April 20th, will be introduced at the 11 am opening session that day, and have various opportunities throughout the day/evening on Tues and throughout the day on Wednesday to meet with attendees. We have new participation levels and trust you can find one that fits your budget.

To appropriately social distance, the vendor tables will be set up around the perimeter of the three ballrooms. We are asking that giveaways be sent in before the event so we can stuff swag bags and prevent multiple hands on the items and tables. We are also foregoing the Meet the Vendors Game {this year} to prevent the passing of papers, markers, (germs, viruses ...) from one party to another.

The Conference is being held at the Capitol Plaza Hotel & Convention Center, 415 West McCarty Street, Jefferson City, Missouri (573-635-1234). There is a block of sleeping rooms being held for MCCA and sponsors. The room rates {before sales and lodging taxes} are \$98.50 for a King or Two Double Bed sleeping room and \$118.50 for a Suite with a King Bed and Sofa Bed..

The Conference Theme is Denim & Diamonds with a sub-theme of "Back to Basics." Wear your denim or diamonds or both. Feel free to decorate your booth if you desire. (In full disclosure, there will be no awards presented for decorating this year.)

I hope you will join us! and that in 2022 we can bring back the rest of the activities we all enjoy.

Sheila Palmer, MCCA President